UNITED WAY GHANA
“Inspiring Communities”

Presentation by: Janet Butler & Jeleel Odoom
The African Regional Meeting
Cape Town, South Africa
Friday, May 6, 2005
WHO IS UNITED WAY GHANA?

- Started in November 2003 by a diverse group of Ghana’s corporate & community leaders.
- Officially recognized by United Way International on 5th December 2003.
OUR SYMBOL

United Way Ghana has chosen the adinkra symbol “Nkonsonkonson”. It is a chain link and means Unity and Human Relations. A reminder to contribute to community that in Unity lies strength.
Our Vision
To create a society where the culture of volunteerism responds to needy communities in Ghana.

Mission Statement
To promote through collaborative efforts, the building of community capacity for better quality of life for the needy in Ghana by means of voluntary giving, resource mobilization and action.
In pursuance of our mission, United Way Ghana will:

- Facilitate access to local & foreign donor support
- Provide capacity building for NGOs to enhance service delivery and performance
- Forge networks between donors and NGOs
- Advocate
- Initiate and support projects relevant to the development and performance of the community
Our Values...

- Professionalism
- Human-centered actions
- Service and volunteerism
- Co-operation, collaboration and building partnerships
- Openness, fairness, consensus building, transparency and accountability
- Motivated and principled Governing Council, Staff and volunteers
OUR CORE SERVICE AREAS

Initially we will focus on:

- NGO Capacity Building
- Care for Persons Living with HIV/AIDS (PLWHAs)
- Alternative Education for Street Children and Other Educational Programs
- Income Generating Activities / Micro Enterprise Development
ACHIEVEMENTS TO DATE

✓ Introduced UWG to the Corporate, Diplomatic and NGO communities in Ghana
✓ Developed a 3-year Strategic Plan
✓ Raised $13,000 for Educational Programmes, Micro-Enterprise Development projects and NGO Capacity Building Programmes
✓ Vetted several Community Projects
✓ Recruited additional UWG volunteers
1. ASAASE ABAN BEADS PROJECT

This Project, a sub-project of the Centre for the Development of People (CEDEP) in Kumasi processes waste plastic containers into plastic beads. Our contribution is to provide financial & technical support for the completion of the workshop building for the Bead Makers.
RAW MATERIALS used to produce the Beads

One of the women at work
The process in action

The finished products ready for sale
Current Projects

2. Scholarship Program

This Program will provide scholarships for pupils in the Akropong area, a town in the Eastern Region of Ghana. Some of the Pupils are the Children of Poor Peasant Farmers and others HIV/AIDS Orphans. These Children will be selected based on need and academic potential.
A UWG volunteer interviewing a prospective Scholarship beneficiary

Another volunteer talking to the Headmaster about the Fees Payment History of some of the prospective beneficiaries
One of our younger potential beneficiaries
Among the most conspicuous challenges of People Living with HIV/AIDS (PLWHAs) in Ghana is the issue of Stigmatisation and Discrimination which often results in job loss. This Project seeks to help PLWHAs with skills training for a possible means of income generation.

Current Projects

3. Training in Soap making for 30 PLWHAs
Current Projects

4. Strategic Planning and Proposal Writing Workshop for NGOs

There are many well meaning local NGOs in Ghana who lack the administrative skills and organizational capacity to plan programmes and raise funds effectively. The purpose of this project is to provide tools to NGO leaders that will enable them to increase their capacity and program delivery.
UPCOMING ACTIVITIES OF UWG

- Corporate Fundraising Event in May – Wine Tasting
- Vetting of additional projects/programs
- Day of Caring Event in Accra in October
- Continued recruitment of volunteers
- Expansion of size of Governing Council
- Hosting of Leadership Visit in February 2006
- Development of pilot partnership with Newmont Mining
CHALLENGES

- “Branding” and publicity for UWG
- Developing organizational infrastructure to grow and sustain UWG
- Developing a sustainable means of fundraising
OUR MOTTO

United Way Ghana: Inspiring Communities

“Nkoranhyɛ”
Never underestimate the **power of** a few committed people to **Change the world**

Indeed, it is the only thing that ever has.

*Margaret Mead*
<table>
<thead>
<tr>
<th></th>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>i.</td>
<td>Janet L. Butler</td>
<td>President</td>
</tr>
<tr>
<td>ii.</td>
<td>David Ofosu-Dorte</td>
<td>Vice President</td>
</tr>
<tr>
<td>iii.</td>
<td>K. Albert Wilson</td>
<td>Vice President</td>
</tr>
<tr>
<td>iv.</td>
<td>Victoria Cooper-Enchia</td>
<td>Treasurer</td>
</tr>
<tr>
<td>v.</td>
<td>Douha Smith</td>
<td>Member</td>
</tr>
<tr>
<td>vi.</td>
<td>Dr. Baffour Agyeman-Duah</td>
<td>Member</td>
</tr>
<tr>
<td>vii.</td>
<td>Dr. Juliet Tuakli-Ghartey</td>
<td>Member</td>
</tr>
<tr>
<td>viii.</td>
<td>David Queen</td>
<td>Ex-Officio</td>
</tr>
</tbody>
</table>
STAFF & VOLUNTEERS

i.  Jeleel Odoom  
    Administrative Assistant

ii. Sariat Erogbogbo  
    Volunteer

iii. Kobina S. Cato  
    Volunteer

iv. Valerie Papaya Mann  
    Volunteer

v. Andrews Jack Dotsey  
    Volunteer

vi. Kingsley K. Kwayisi  
    Volunteer

vii. Bowen P. Uhlenkamp  
    Volunteer

viii. Kwame T. Aboagye  
    Volunteer

ix. Lubna Ama Dogbe  
    Volunteer

x. Jacob Konadu Frimpong  
    Volunteer
A PHOTO OF THE UWG GC, LORNA, DEBBIE WITH THE U.S AMBASSADOR AT A RECEPTION HOSTED IN HONOUR OF DEBORAH FOSTER
THANK YOU

“MEDASE”